

Table 1. Demographic characteristics of the study population	
Age (years)	65.0 ± 10.0
Gender	
Male	50 (50.0%)
Female	50 (50.0%)
Education (years)	12.0 ± 2.0
Marital status	
Married	40 (80.0%)
Single	10 (20.0%)
Occupation	
Retired	30 (60.0%)
Unemployed	20 (40.0%)
Income (USD/month)	1000.0 ± 500.0
Health status	
Good	30 (60.0%)
Fair	20 (40.0%)
Poor	10 (20.0%)
Comorbidities	
Hypertension	20 (40.0%)
Diabetes	10 (20.0%)
Cholesterol	15 (30.0%)
Smoking status	
Smoker	10 (20.0%)
Non-smoker	40 (80.0%)
Alcohol consumption	
Regular	5 (10.0%)
Occasional	15 (30.0%)
Never	30 (60.0%)
Family size	3.0 ± 1.0
Living alone	10 (20.0%)
Living with family	40 (80.0%)
Access to healthcare	
Regular	30 (60.0%)
Irregular	20 (40.0%)
Never	10 (20.0%)
Health insurance	
Yes	40 (80.0%)
No	10 (20.0%)
Medication use	
Regular	20 (40.0%)
Occasional	15 (30.0%)
Never	15 (30.0%)
Healthcare utilization	
Regular	30 (60.0%)
Irregular	20 (40.0%)
Never	10 (20.0%)
Healthcare satisfaction	
Satisfied	30 (60.0%)
Dissatisfied	20 (40.0%)
Healthcare access barriers	
Cost	10 (20.0%)
Distance	15 (30.0%)
Time	15 (30.0%)
Information	10 (20.0%)
Transportation	10 (20.0%)
Language	5 (10.0%)
Healthcare quality	
Good	30 (60.0%)
Fair	20 (40.0%)
Poor	10 (20.0%)
Healthcare provider	
Physician	20 (40.0%)
Nurse	15 (30.0%)
Pharmacist	10 (20.0%)
Other	5 (10.0%)
Healthcare provider satisfaction	
Satisfied	30 (60.0%)
Dissatisfied	20 (40.0%)
Healthcare provider access	
Regular	30 (60.0%)
Irregular	20 (40.0%)
Never	10 (20.0%)
Healthcare provider utilization	
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Good	30 (60.0%)
Fair	20 (40.0%)
Poor	10 (20.0%)
Healthcare provider	
Physician	20 (40.0%)
Nurse	

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8. The method of claim 1, wherein the electronic device comprises a personal digital assistant.

5 9. The method of claim 1, wherein the second front polarizer transmits a different color than the first front polarizer.

10 10. The method of claim 1, wherein the second front polarizer has a transmission axis that is oriented differently from a transmission axis of the first front polarizer.

11. A method for stylizing a liquid crystal display module of an electronic device according to a user preference comprising:  
15 determining a type of electronic device comprising a liquid crystal display module to be stylized from a menu of available electronic devices;  
retrieving a menu of available makes and models of the determined electronic device;  
determining a make and model of the determined electronic device from the menu of available makes and models;  
20 retrieving a menu of available display appearances for the determined make and model of the determined electronic device;  
determining a set of one or more desired display appearances from the menu of available display appearances;  
correlating the determined desired display appearances with one or  
25 more articles comprising front polarizers capable of being attached to the determined make and model of the determined electronic device; and  
offering the one or more articles for sale.

30 12. A method for marketing and distributing front polarizers for liquid crystal displays comprising

providing articles for sale, said articles comprising polarizers  
capable of being used as front polarizers for liquid crystal display modules; and

adapting the articles for releasably attaching to one or more  
electronic devices, each device comprising a liquid crystal display module that  
5 does not include a front polarizers thereto,

wherein the act of releasably attaching one of said articles to one  
of said devices enables a viewer to view the display module of the device through  
the polarizer of the attached article,

and wherein said articles are commercially available having  
10 different front polarizers that yield different display appearances.